

## Day 1: Friday May 28<sup>th</sup>

Time	Activities	Presenter
12:00 – 7:00 pm	<b>Registration</b>	
1:00 – 2:30 pm	<b>Session 1</b>	<b>Change Management: The Key to Successful Organizational Change</b> <i>Kevin Schwenker</i>
2:30 – 2:45 pm	<b>Refreshment/Stretch Break</b>	
2:45 – 4:00 pm	<b>Session 2</b>	<b>Revolution 3.0 (Social Media and Emerging Technologies)</b> <i>Bev McPhee</i>
4:00 – 4:15 pm	<b>Refreshment/Stretch Break</b>	
4:15 – 5:45 pm	<b>Session 3</b>	<b>Activate Your Inner GPS, a Value-abling Tool for Clients</b> <i>Rachel Foster</i>
5:45 – 5:55	<b>Break</b>	
5:55 – 6:30 pm	<b>BC Institute Annual General Meeting</b>	
6:30 – 6:45 pm	<b>Conference Opening</b>	<b>CMC-BC Official Host</b> <i>Mary Colak, President</i>
6:45 – 10:00 pm	<b>Session 4</b> <b>Conference Mixer</b>	<b>LEGO® SERIOUS PLAY™ Hands On, Minds Engaged</b> <i>Jacqueline Lloyd Smith</i> <b>Networking, Complimentary Drink, Appetizers, No-host Bar</b>

## Day 2: Saturday May 29<sup>th</sup>

Time	Activities	Session A	Session B
8:00 am – 3:00 pm	<b>Registration</b>		
8:00 – 8:45 am	<b>Continental Breakfast</b>		
8:30 – 8:45 am	<b>Welcome and Introductions</b>	<i>Mary Colak, President CMC-BC</i>	
8:45 – 10:15 am	<b>Plenary Session</b>	<i>Keynote Address by Dr. Alan Weiss, FCMC</i>	
10:15 – 10:30 am	<b>Refreshment/Stretch Break</b>		
10:30 – 11:45 am	<b>Concurrent Sessions 5A and 5B</b>	<b>Every Reason Not to Run (Change Management)</b> <i>Bev McPhee</i>	<b>Listening, Collaborating and Speaking to the Client</b> <i>Michele Vincenti</i>
11:45 am – 12:45 pm	<b>Buffet Lunch</b>		

Time	Activities	Session A	Session B
12:45 – 2:00 pm	<b>Concurrent Sessions 6A and 6B</b>	<b>Unlocking Value - Delivering on the Promise of IT</b> <i>John Thorp</i>	<b>Adding Value to Your Client Engagements and Consulting Practice</b> <i>Dawn Ringrose</i>
2:00 – 2:15 pm	<b>Refreshment/Stretch Break</b>		
2:15 – 4:45 pm	<b>Concurrent Sessions 7A and 7B</b>	<b>Nuts and Bolts: Building a Web Presence</b> <i>Terry Rachwalski</i> <b>Building Your Website for Stormy Seas: Creating Credibility, Traffic and Authority</b> <i>Jeff Richards</i> <b>Always Add Value: Why This Should be Your Social Media Mantra</b> <i>Chris Burdge</i>	<b>Fundamentals of Project Sponsorship</b> <i>Dale Christenson</i> <b>Success Factors in Project Management - Overcoming the 5 Deadly Sins</b> <i>Kevin Schwenker</i>
4:45 – 5:00 pm	<b>Refreshment/Stretch Break</b>		
5:00 – 6:15 pm	<b>Concurrent Sessions 8A and 8B</b>	<b>Technology Panel Discussion</b> <i>Terry Rachwalski, Jeff Richards, Chris Burdge, and John Thorp</i>	<b>The Triple Helix of People, Planet and Profit (Corporate Social Responsibility)</b> <i>Penny Lane, Christine Bonney, and Dave Harry</i>
6:20 – 6:30 pm	<b>Conference Program Closing Remarks</b>		
6:30 – 8:00 pm	<b>Networking, Complimentary Drink, Appetizers, No-host Bar</b>		